



Dear Sir or Madam,

On behalf of The Leukemia & Lymphoma Society, I would like to thank you for participating in the 2017-18 Student Series campaign. We would not be here today if it were not for the tireless efforts exhibited by you, one of our valued volunteers. Since 1993, students and educators throughout the United States and Canada have raised more than \$340 million in support of our mission to cure blood cancers and improve the lives of patients and their families.

This year, we are proud to partner with your faculty and administrators to help educate your students about an important tenant of The Leukemia & Lymphoma Society's goal: to educate the public about blood cancers – where we are now and where we hope to be – so we can continue to advance research to help save more lives.

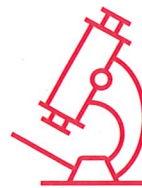
Our Student Series team looks forward to working with you, and is available to assist you in every step of your program. For additional guidance on how to run a successful fundraising campaign, please refer to the Volunteer Guide enclosed in this package. From all of us here at The Leukemia & Lymphoma Society, thank you for your dedication, your support and your belief in our mission to find cures.

**Cures today, not someday.
That's the goal, and you are at the heart of it.**

Best Wishes,

Andrew Coccari
Executive Vice President and Chief Product Officer

By offering a comprehensive K-5 STEM curriculum to schools registered in a Student Series program, we will provide your teachers with hands-on, experiential activities and lessons that cover key Common Core skills. Our intention is to inspire the cancer researchers of tomorrow by connecting students to science, research and advocacy. In addition, through their fundraising efforts, your students will help advance lifesaving treatments and therapies that help blood cancer patients.



We have invested more than

\$1 Billion

in research since our inception
68 years ago.